



# **CORPORATE MEMBERSHIP PROGRAM**



## ***Assisting Communities & Training Responders***

TRANSCAER® (Transportation Community Awareness Emergency Response) is an outreach program covering North America. Since 1986, the organization has focused on assisting communities and training emergency responders to prepare for and respond to hazardous material transportation incidents. The TRANSCAER program is led by industry professionals and supported by partner agencies who are critical to the success of our mission.

TRANSCAER's Corporate Membership Program provides companies with exclusive opportunities to build relationships with emergency responders, industry, and transportation companies. It also provides a unique opportunity to support hazmat teams across North America by supporting the TRANSCAER Hazmat Team Response Fund.

***Discover the benefits to our Corporate Membership Program →***

# CORPORATE MEMBERSHIP BENEFITS

| MEMBERSHIP LEVELS                                                                                                                       | CHAIRMAN'S CLUB<br>\$10,000 | CORPORATE GOLD<br>\$5,000 | CORPORATE SILVER<br>\$2,500 | CORPORATE BRONZE<br>\$1,000 |
|-----------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|---------------------------|-----------------------------|-----------------------------|
| <b>SUPPORT &amp; RECOGNITION</b>                                                                                                        |                             |                           |                             |                             |
| Hazmat Team Response Fund (HTRF) contribution                                                                                           | \$3,000                     | \$2,000                   | \$1,000                     | \$500                       |
| Annual HTRF social media recognition                                                                                                    | ✓                           | ✓                         | ✓                           | ✓                           |
| Welcome social media announcement                                                                                                       | ✓                           | ✓                         | ✓                           | ✓                           |
| Member of the Month feature                                                                                                             | 3 Months                    | 2 Months                  | 1 Month                     | —                           |
| <b>THE HAZMAT FILES PODCAST</b>                                                                                                         |                             |                           |                             |                             |
| Exclusive sponsorship of one episode annually, including a “This episode is sponsored by...” message and exclusive 30-second closing ad | ✓                           | —                         | —                           | —                           |
| Company ad in episode teaser video*                                                                                                     | ✓                           | —                         | —                           | —                           |
| Shared recognition in one member level episode                                                                                          | —                           | ✓<br>Gold members         | ✓<br>Silver members         | ✓<br>Bronze members         |
| <b>EVENTS &amp; ADVERTISING</b>                                                                                                         |                             |                           |                             |                             |
| Priority access to TRANSCAER Conference sponsorships                                                                                    | ✓                           | ✓                         | —                           | —                           |
| Website ad                                                                                                                              | 6 Months                    | 4 Months                  | 2 Months                    | —                           |
| <b>PUBLICATIONS &amp; CONTENT</b>                                                                                                       |                             |                           |                             |                             |
| TRANSCAER TODAY magazine advertisement                                                                                                  | Full page                   | ½ Page                    | ¼ Page                      | Logo listing                |
| Content submission                                                                                                                      | Magazine and blog article   | Magazine or blog article  | —                           | —                           |
| <b>ONLINE VISIBILITY</b>                                                                                                                |                             |                           |                             |                             |
| Company logo on website                                                                                                                 | ✓                           | ✓                         | ✓                           | ✓                           |
| Company listing & website link                                                                                                          | ✓                           | —                         | —                           | —                           |

## INCLUDED IN EVERY MEMBERSHIP



### Tax Acknowledgment Letter

All TRANSCAER Corporate Members receive a tax acknowledgment letter for their annual contribution.<sup>†</sup>



### Invitation to Quarterly Meetings

Invited to attend quarterly NATIONAL TRANSCAER Task Group Meetings<sup>‡</sup>

\*Ad to be provided by the Corporate Member.

<sup>†</sup> Please consult your tax advisor regarding the deductibility of your membership contribution.

<sup>‡</sup> Corporate Members do not have governance rights or voting authority, but are invited to attend National TRANSCAER Task Group Meetings on a quarterly basis.

# WHY BECOME A CORPORATE MEMBER?

TRANSCAER trains thousands of emergency responders each year for **FREE**! Since we are a voluntary national outreach program, we depend on our corporate members to financially support our training and outreach initiatives.

Corporate membership benefits your company with new channels to promote your brand. Additionally, your membership contributions enable TRANSCAER to provide quality training programs for emergency responders throughout the year.

## The Additional Company Perks



### Employee Satisfaction

Companies that partner with nonprofits and are engaged in community outreach tend to have better employee retention and satisfaction.



### Professional Development

Volunteering is a great way to not only give back to your community, but one of the benefits of volunteerism to your employees is the ability to create new skills and sharpen existing ones.



### Philanthropy

Volunteering highlights the philanthropic work of your organization and improves consumer confidence that your organization is invested in social responsibility.



### Marketing & Community Outreach

Corporate membership strengthens your reputation, supports emergency responders, demonstrates corporate responsibility, and delivers lasting value for your business.

**Discover even more reasons to become a corporate member →**

## WHO CAN BECOME A CORPORATE MEMBER?

### Member Details

TRANSCAER corporate members are companies who support the overall TRANSCAER mission and want to provide financial support to the TRANSCAER program and the TRANSCAER Hazmat Team Response Fund.

Corporate members receive benefits that are outlined in this corporate membership brochure. Corporate members are not National TRANSCAER Task Group (NTTG) Members, they do not attend NTTG Meetings, and do not receive a vote. Corporate Members are not eligible to serve on the TRANSCAER Executive Committee.

### Eligibility

Organizations that are nonprofit industry and transportation trade associations may not join solely under the Corporate Membership Program and must enter the program as Sponsors.

Corporate Members must notify TRANSCAER at least 30 days before their membership renewal month if they wish to cancel their membership.

**APPLY  
ONLINE**



[transcaer.com/  
corporate-member-  
application](https://transcaer.com/corporate-member-application)



DID YOU KNOW?

## ***YOUR CORPORATE MEMBERSHIP HELPS FUND THE TRANSCAER HAZMAT TEAM RESPONSE FUND***

The **TRANSCAER Hazmat Team Response Fund** was created to make sure hazmat responders have the proper hazmat response equipment and advanced training to protect themselves and their community when responding to hazmat transportation incidents.

From each corporate membership fee, a portion ranging from \$500 - \$3,000 is allocated to the TRANSCAER Hazmat Team Response Fund.

The TRANSCAER Hazmat Team Response Fund provides annual awards of \$5,000 to hazmat teams who are seeking to purchase specific hazmat equipment or attend advanced training.

## ***APPLY ONLINE***



**transcaer.com/  
corporate-member-  
application**

# **TRANSCAER®**

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