

TRANSCAERSM

TRANSPORTATION • COMMUNITY AWARENESS • EMERGENCY RESPONSE

CORPORATE MEMBERSHIP PROGRAM



TRANSCAER (Transportation Community Awareness and Emergency Response) is a voluntary national outreach program with a mission to assist communities to prepare for and respond to a possible hazardous material transportation incident.

TRANSCAER's Corporate Member Program provides companies with exclusive opportunities to build relationships with emergency responders, industry, and transportation companies. It also provides a unique opportunity to support hazmat teams across North America by supporting the TRANSCAER Hazmat Team Response Fund.

WHY BECOME A CORPORATE MEMBER?

TRANSCAER trains 30,000+* emergency responders each year for FREE! Since we are a voluntary national outreach program, we depend on our Corporate Members to financially support our training and outreach initiatives.

Corporate Membership benefits your company with new channels to promote your brand. Additionally your membership contributions enables TRANSCAER to provide quality training programs for emergency responders throughout the year.

**Note: Due to COVID-19 in 2020, TRANSCAER was not able to train the same level of emergency responders. The training totals for 2015-2019 have consistently been over 30,000 responders annually.*

OTHER BENEFITS INCLUDE:



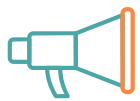
Employee satisfaction: Companies that partner with nonprofits and are engaged in community outreach tend to have better employee retention and satisfaction.



Professional development: Volunteering is a great way to not only give back to your community, but one of the benefits of volunteerism to your employees is the ability to create new skills and sharpen existing ones.



Philanthropy: Volunteering highlights the philanthropic work of your organization and improves consumer confidence that your organization is invested in social responsibility.



Marketing & Community Outreach: Becoming a corporate member and showing your support of emergency responders improves your reputation among your peers and in the community. Improving employee satisfaction and professional development and demonstrating corporate social responsibility can result in a positive return on investment.



TRANSCAER Hazmat Team Response Fund

The TRANSCAER Hazmat Team Response Fund was established to assist hazmat responders in acquiring the proper hazmat response equipment and advanced training to protect themselves and their community when responding to hazmat transportation incidents.

From each corporate membership fee \$500 is allocated to the TRANSCAER Hazmat Team Response Fund.

The TRANSCAER Hazmat Team Response Fund provides annual awards between \$500-\$2,500 to hazmat teams who are seeking to purchase specific hazmat equipment or attend advanced training.

CORPORATE MEMBERSHIP BENEFITS CHART

<div>\$10,000</div> Chairman's Club	<div>\$5,000</div> Corporate Gold	<div>\$2,500</div> Corporate Silver	<div>\$1,000</div> Corporate Bronze
\$500 allocated to the TRANSCAER Hazmat Team Response Fund	\$500 allocated to the TRANSCAER Hazmat Team Response Fund	\$500 allocated to the TRANSCAER Hazmat Team Response Fund	\$500 allocated to the TRANSCAER Hazmat Team Response Fund
Five complimentary ads per year in monthly eNewsletter (Size: 2550 x 600, max 500 KB)	Two complimentary ads per year in monthly eNewsletter (Size: 2550 x 600, max 500 KB)	One complimentary ad per year in monthly eNewsletter (Size: 2550 x 600, max 500 KB)	-
Five complimentary month-long ads on the TRANSCAER website (Size:366 x 275)	Three complimentary month-long ads on the TRANSCAER website (Size:366 x 275)	One complimentary month-long ads on the TRANSCAER website (Size:366 x 275)	-
Two articles in the monthly TRANSCAER eNewsletter (must be pre-scheduled with TRANSCAER Director)	One article in the monthly TRANSCAER eNewsletter (must be pre-scheduled with TRANSCAER Director)	-	-
Full – page ad in TRANSCAER today magazine	1/2 page ad in TRANSCAER today magazine	1/4 page ad in TRANSCAER today magazine	Logo included in thank you ad in TRANSCAER today magazine with all other Bronze Corporate Members
Eligible to submit a two-page article in TRANSCAER today magazine	Eligible to submit a one-page article in TRANSCAER today magazine	Not eligible for article submission	Not eligible for article submission
Logo on TRANSCAER Website under Corporate Members	Logo on TRANSCAER Website under Corporate Members	Logo on TRANSCAER Website under Corporate Members	Logo on TRANSCAER Website under Corporate Members
Company listing and link on TRANSCAER Website under Corporate Members	-	-	-
Eligible to participate in national level training events	-	-	-
Eligible to provide a company branded promotional item at one national-level conference each year	-	-	-
Logo on Corporate Member Banner at all conferences where National TRANSCAER is exhibiting	-	-	-



35 YEARS
OF MAKING A DIFFERENCE

Terms & Conditions

TRANSCAER Corporate Members are companies who support the overall TRANSCAER mission and want to provide financial support to the TRANSCAER program and the TRANSCAER Hazmat Team Response Fund.

Corporate Members receive benefits that are outlined in this Corporate Membership Brochure. Corporate Members are not National TRANSCAER Task Group (NTTG) Members, they do not attend NTTG Meetings, and do not receive a vote. Corporate Members are not eligible to serve on the TRANSCAER Executive Committee.

Eligibility

Organizations that are nonprofit industry and transportation trade associations may not join solely under the Corporate Member Program and must enter the program as Sponsors.

Contact Information

For additional questions regarding TRANSCAER's Corporate Member Program please contact:

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Apply Online

[www.transcaer.com/
corporate-member-
application](http://www.transcaer.com/corporate-member-application)

