

# TRANSCAER<sup>SM</sup>

TRANSPORTATION • COMMUNITY AWARENESS • EMERGENCY RESPONSE

## CORPORATE MEMBERSHIP PROGRAM



TRANSCAER<sup>SM</sup> (Transportation Community Awareness and Emergency Response) is a voluntary national outreach program with a mission to assist communities to prepare for and respond to a possible hazardous material transportation incident.

TRANSCAER's Corporate Membership Program provides companies with exclusive opportunities to build relationships with emergency responders, industry, and transportation companies. It also provides a unique opportunity to support hazmat teams across North America by supporting the TRANSCAER Hazmat Team Response Fund.

# WHY BECOME A CORPORATE MEMBER?

TRANSCAER trains 30,000+\* emergency responders each year for FREE! Since we are a voluntary national outreach program, we depend on our corporate members to financially support our training and outreach initiatives.

Corporate membership benefits your company with new channels to promote your brand. Additionally, your membership contributions enable TRANSCAER to provide quality training programs for emergency responders throughout the year.

*\*Note: Due to COVID in 2020 and 2021, TRANSCAER was not able to train the same level of emergency responders. The training totals for 2015-2019 have consistently been over 30,000 responders annually.*

## OTHER BENEFITS INCLUDE:



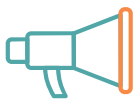
**Employee Satisfaction:** Companies that partner with nonprofits and are engaged in community outreach tend to have better employee retention and satisfaction.



**Professional Development:** Volunteering is a great way to not only give back to your community, but one of the benefits of volunteerism to your employees is the ability to create new skills and sharpen existing ones.



**Philanthropy:** Volunteering highlights the philanthropic work of your organization and improves consumer confidence that your organization is invested in social responsibility.



**Marketing & Community Outreach:** Becoming a corporate member and showing your support of emergency responders improves your reputation among your peers and in the community. Improving employee satisfaction and professional development and demonstrating corporate social responsibility can result in a positive return on investment.



## TRANSCAER Hazmat Response Team Fund

The TRANSCAER Hazmat Team Response Fund was created to make sure hazmat responders have the proper hazmat response equipment and advanced training to protect themselves and their community when responding to hazmat transportation incidents.

From each corporate membership fee, \$500 is allocated to the TRANSCAER Hazmat Team Response Fund.

The TRANSCAER Hazmat Team Response Fund provides annual awards between \$500-\$2,500 to hazmat teams who are seeking to purchase specific hazmat equipment or attend advanced training.

# CORPORATE MEMBERSHIP BENEFITS CHART

<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
<b>Chairman's Club</b>	<b>Corporate Gold</b>	<b>Corporate Silver</b>	<b>Corporate Bronze</b>
\$500 allocated to the TRANSCAER Hazmat Team Response Fund	\$500 allocated to the TRANSCAER Hazmat Team Response Fund	\$500 allocated to the TRANSCAER Hazmat Team Response Fund	\$500 allocated to the TRANSCAER Hazmat Team Response Fund
Company is highlighted on social media accounts after joining + 5 additional times annually	Company is highlighted on social media accounts after joining + 3 additional times annually	Company is highlighted on social media accounts after joining + 1 additional time annually	Company is highlighted on social media accounts upon joining the program
Four complimentary ads per year in quarterly newsletter <i>(Size: 2550 x 600, max 500 KB)</i>	Two complimentary ads per year in quarterly newsletter <i>(Size: 2550 x 600, max 500 KB)</i>	One complimentary ad per year in quarterly newsletter <i>(Size: 2550 x 600, max 500 KB)</i>	Logo included in one thank you ad highlighting all Corporate Members in the quarterly newsletter
Six complimentary month-long ads on the TRANSCAER website <i>(Size:366 x 275)</i>	Four complimentary month-long ads on the TRANSCAER website <i>(Size:366 x 275)</i>	Two complimentary month-long ads on the TRANSCAER website <i>(Size:366 x 275)</i>	-
Two articles in the quarterly newsletter	One article in the quarterly newsletter	-	-
Full – page ad in <i>TRANSCAER today</i> magazine	1/2 page ad in <i>TRANSCAER today</i> magazine	1/4 page ad in <i>TRANSCAER today</i> magazine	Logo included in thank you ad with all corporate member logos in <i>TRANSCAER today</i> magazine
Eligible to submit two articles to the TRANSCAER blog	Eligible to submit an article to the TRANSCAER blog	Not eligible for article submission	Not eligible for article submission
Logo on TRANSCAER Website	Logo on TRANSCAER Website	Logo on TRANSCAER Website	Logo on TRANSCAER Website
Company listing and link on TRANSCAER Website	-	-	-
Eligible to participate in national training events	-	-	-
Eligible to provide a company branded promotional item at one national conference each year	-	-	-
Logo on corporate member banner at all conferences where National TRANSCAER is exhibiting	-	-	-



## Terms & Conditions

TRANSCAER corporate members are companies who support the overall TRANSCAER mission and want to provide financial support to the TRANSCAER program and the TRANSCAER Hazmat Team Response Fund.

Corporate members receive benefits that are outlined in this corporate membership brochure. Corporate members are not National TRANSCAER Task Group (NTTG) Members, they do not attend NTTG Meetings, and do not receive a vote. Corporate Members are not eligible to serve on the TRANSCAER Executive Committee.

## Eligibility

Organizations that are nonprofit industry and transportation trade associations may not join solely under the Corporate Membership Program and must enter the program as Sponsors.

## Contact Information

For additional questions regarding TRANSCAER's Corporate Membership Program please contact:

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